



**Conferences/Conventions
Incentive Programs
Special Events
Product Launches
Sales and Marketing Meetings
Seminars and Training Programs**

Premier Event Resources

PER is able to provide our clients with incomparable buying power, site research, contract negotiations and destination information.

We have placed hundreds of meetings this year alone, representing million's in dollars in group room revenue for the hospitality industry. This impact on the hotel industry has resulted in preferential treatment to our PER clients. The hotels know us as a client driven company that develops and maintains lasting client relationships with the corporations and associations we work with. PER will secure housing for your conferences during the dates requested. PER functions as your staff while your customer receives the benefit of negotiated preferred hotel rates and flexible contracts for all of your conferences/events.

Premier Event Resources has grown by incorporating established, talented individuals into one strong, inter-dependant organization. We offer a network of professionals able to fulfill your needs as they relate to convention, conference and meeting planning.

Program Design

- Site Selection
- Negotiations and Contracting
- Logos/Theme Development
- Pre-Event Promotion and Publicity
- Housing and Registration

Program Planning

- Timeline Management
- Budget and Financial Management
- Meeting Logistics
- Speaker Selection and Management
- Off-site Events and Tours
- Equipment Sourcing and Vendor Purchasing
- Exhibit Management

Function Setup

- Audio/Visual and Stage Production
- Food & Beverage
- Entertainment/Décor

Support Services

- Communications
- Mailings
- Air Transportation
- Ground Transportation

On-Site Management

- Pre-Convention Meeting
- On-Site Project Management
- Conference Office

Premier Event Resources

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